

# Business)

## Business

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Business is the practice of making one's living or making money by producing or buying and selling products (such as goods and services). It is also "any activity or enterprise entered into for profit."

A business entity is not necessarily separate from the owner and the creditors can hold the owner liable for debts the business has acquired except for limited liability company. The taxation system for businesses is different from that of the corporates. A business structure does not allow for corporate tax rates. The proprietor is personally taxed on all income from the business.

A distinction is made in law and public offices between the term business and a company (such as a corporation or cooperative). Colloquially, the terms are used interchangeably.

Corporations are distinct from sole proprietors and partnerships. Corporations are separate and unique legal entities from their shareholders; as such they provide limited liability for their owners and members. Corporations are subject to corporate tax rates. Corporations are also more complicated, expensive to set up, along with the mandatory reporting of quarterly or annual financial information to the national (or state) securities commissions or company registers, but offer more protection and benefits for the owners and shareholders.

Individuals who are not working for a government agency (public sector) or for a mission-driven charity (nonprofit sector), are almost always working in the private sector, meaning they are employed by a business (formal or informal), whose primary goal is to generate profit, through the creation and capture of economic value above cost. In almost all countries, most individuals are employed by businesses (based on the minority percentage of public sector employees, relative to the total workforce).

## Business-to-business

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Business-to-business (B2B or, in some countries, BtoB or B4B) refers to trade and commercial activity where a business sees other businesses as its customer base. This typically occurs when:

A business sources materials for its production process for output (e.g., a food manufacturer purchasing salt), i.e. providing raw material to the other company that will produce output.

A business needs the services of another for operational reasons (e.g., a food manufacturer employing an accountancy firm to audit their finances).

A business re-sells goods and services produced by others (e.g., a retailer buying the end product from the food manufacturer).

Business-to-business activity is thought to allow business segmentation.

B2B is often contrasted with business-to-consumer (B2C) trade.

## The Business

*The Business may refer to: Look up business in Wiktionary, the free dictionary. The Business (magazine), a British weekly magazine The Business (band)*

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The Business (magazine), a British weekly magazine

The Business (band), an English punk rock/Oi! band

The Business, an RTÉ Radio 1 show presented by John Murray

The Business, a National Public Radio film industry news digest produced by KCRW

The Business (TV program), an Australian business program

The Business (TV series)

"The Business" (Madness song), the B-side to "Baggy Trousers", 1980

The Business – the Definitive Singles Collection, a compilation album by Madness, 1993

The Business (novel), a novel by Iain Banks, 1999

The Business (film), a film directed by Nick Love, 2005

"The Business" (Yung Berg song), 2008

"The Business" a song by X Ambassadors from The Reason, 2014

"The Business" (Tiësto song), 2020

## Business Is Business

*Look up business is business in Wiktionary, the free dictionary. Business Is business or Les affaires sont les affaires may refer to: Les affaires sont*

Business Is business or Les affaires sont les affaires may refer to:

Les affaires sont les affaires (Mirbeau play) (1903), a stage comedy by Octave Mirbeau

Business Is Business (1915 film), an American silent film directed by Otis Turner, based on Mirbeau's play

Les affaires sont les affaires (1942 film), a French drama film directed by Jean Dréville, based on Mirbeau's play

Business Is Business (1971 film), a Dutch comedy film directed by Paul Verhoeven

Business Is Business (PMD album), 1996

Business Is Business (Young Thug album), 2023

Business as usual (business)

*Business as usual (BAU), the normal execution of standard functional operations within an organisation, forms a possible contrast to projects or programmes*

Business as usual (BAU), the normal execution of standard functional operations within an organisation, forms a possible contrast to projects or programmes which might introduce change. BAU may also stand in contradistinction to external events which may have the effect of unsettling or distracting those inside an organisation.

## Business Basic

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Business Basic is a category of variants of the BASIC computer programming language which were specialized for business use on minicomputers in the 1970s and 1980s. To the underlying BASIC language, these dialects added record handling instructions similar to those in COBOL, allowing programmers to build complex file-handling applications using what was at that time a much more modern programming language. MAI Systems released the first example as MAI Basic Four in 1972, and several similar versions emerged through the 1970s.

Business Basics added indexed file access methods to the normal set of BASIC commands, and were optimised for other input/output access, especially display terminal control. The two major families of Business Basic are Basic/Four and Data General Business Basic. In addition, the Point 4 company, which developed the IRIS operating system, had their own version of BASIC. The UniBASIC owned by Dynamic Concepts of Irvine is a derivative of the Point 4 BASIC.

In the 1980s, Business Basics were ported from their original proprietary environments to many Unix platforms, CP/M, and to DOS. In the 1990s, some Business Basics were ported to Linux and Windows, and Business Basic integrated development environments became available. Notably, in 1990 MAI's version was ported from their BOSS operating system to become the multi-platform Open BASIC.

Business Basic continues to be widely used due to the very large base of application software.

## There's No Business Like Show Business

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"There's No Business Like Show Business" is an Irving Berlin song, written for the 1946 musical Annie Get Your Gun and orchestrated by Ted Royal. The song, a slightly tongue-in-cheek salute to the glamour and excitement of a life in show business, is sung in the musical by members of Buffalo Bill's Wild West Show in an attempt to persuade Annie Oakley to join the production. It is reprised three times in the musical.

In 1953, Ethel Merman sang the song before a live television audience of 60 million persons, broadcast live over the NBC and CBS networks, as part of The Ford 50th Anniversary Show.

## Business case

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A business case captures the reasoning for initiating a project or task. Many projects, but not all, are initiated by using a business case. It is often presented in a well-structured written document, but may also come in the form of a short verbal agreement or presentation. The logic of the business case is that, whenever

resources such as money or effort are consumed, they should be in support of a specific business need. An example could be that a software upgrade might improve system performance, but the "business case" is that better performance would improve customer satisfaction, require less task processing time, or reduce system maintenance costs. A compelling business case adequately captures both the quantifiable and non-quantifiable characteristics of a proposed project. According to the Project Management Institute, a business case is a "value proposition for a proposed project that may include financial and nonfinancial benefit".

Business cases can range from comprehensive and highly structured, as required by formal project management methodologies, to informal and brief. Information included in a formal business case could be the background of the project, the expected business benefits, the options considered (with reasons for rejecting or carrying forward each option), the expected costs of the project, a gap analysis and the expected risks. Consideration should also be given to the option of doing nothing including the costs and risks of inactivity. From this information, the justification for the project is derived.

### Business object

*A business object is an entity within a multi-tiered software application that works in conjunction with the data access and business logic layers to*

A business object is an entity within a multi-tiered software application that works in conjunction with the data access and business logic layers to transport data.

Business objects separate state from behaviour because they are communicated across the tiers in a multi-tiered system, while the real work of the application is done in the business tier and does not move across the tiers.

### Business school

*A business school is a higher education institution or professional school that teaches courses leading to degrees in business administration or management*

A business school is a higher education institution or professional school that teaches courses leading to degrees in business administration or management. A business school may also be referred to as school of management, management school, school of business administration, college of business, or colloquially b-school or biz school. A business school offers comprehensive education in various disciplines related to the world of business and management.

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