

# General Manager

## General manager

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A general manager (GM) is an executive who has overall responsibility for managing both the revenue and cost elements of a company's income statement, known as profit & loss (P&L) responsibility. A general manager usually oversees most or all of the firm's marketing and sales functions as well as the day-to-day operations of the business. Frequently, the general manager is responsible for effective planning, delegating, coordinating, staffing, organizing, and decision making to attain desirable profit making results for an organization.

In many cases, the general manager of a business is given a different formal title or titles. Most corporate managers holding the titles of chief executive officer (CEO) or president, for example, are the general managers of their respective businesses. More rarely, the chief financial officer (CFO), chief operating officer (COO), or chief marketing officer (CMO) will act as the general manager of the business. Depending on the company, individuals with the title managing director, regional vice president, country manager, product manager, branch manager, or segment manager may also have general management responsibilities. In large companies, many vice presidents will have the title of general manager when they have the full set of responsibility for the function in that particular area of the business and are often titled vice president and general manager.

In consumer products companies, general managers are often given the title brand manager or category manager. In professional services firms, the general manager may hold titles such as managing partner, senior partner, or managing director.

## General manager (baseball)

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## Anonymous Raw General Manager

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The Anonymous Raw General Manager was a professional wrestling authority figure in WWE, who anonymously controlled the Raw brand from June 21, 2010 to July 18, 2011. The Anonymous General Manager controlled the show by sending emails to a laptop, the emails were usually read on-screen by its spokesperson, Michael Cole. Hornswoggle was revealed to be the Anonymous Raw General Manager after the character returned for one night on July 9, 2012. In November 2014, the Anonymous General Manager made a brief return to television, but was, for a second time, removed from power.

## General manager (American football)

*A general manager (GM) in American football is a sports management executive that typically oversees rosters and contracts for a team. GMs answer directly*

A general manager (GM) in American football is a sports management executive that typically oversees rosters and contracts for a team. GMs answer directly to the team's owner in such an organizational model and are viewed as the team's most senior position in football operations. Notable National Football League (NFL) general managers include Tex Schramm, Bill Polian, Ron Wolf, Bobby Beathard, Gil Brandt, and George Young.

#### General manager (basketball)

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In basketball leagues such as the NBA and WNBA, the general manager (GM) of a team typically handles player transactions, manages contract negotiations, and has the power to hire and dismiss a head coach, as well as their coaching staff. They also decide which players to draft in the NBA draft.

The exact title and responsibilities held by a general manager can vary from team to team. Some teams choose to have both a general manager and a President of Basketball Operations. For example, when Red Auerbach was team president of the Boston Celtics in the 1980s, Jan Volk, the team's GM from 1984 to 1997, reported to Auerbach regarding basketball-related decisions. Others, such as the Minnesota Lynx of the WNBA, have a general manager who is also Chief Executive Officer of the organization, effectively reporting only to the owner.

In some cases, teams have made active head coaches their team's general manager while still retaining head coaching duties. For example, when Don Nelson became coach of the Milwaukee Bucks in 1976, he also acted as the general manager.

#### Manager (baseball)

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In baseball, the field manager (commonly referred to as the manager) is the equivalent of a head coach who is responsible for overseeing and making final decisions on all aspects of on-field team strategy, lineup selection, training and instruction. Managers are typically assisted by a staff of assistant coaches whose responsibilities are specialized. Field managers are typically not involved in off-field personnel decisions or long-term club planning, responsibilities that are instead held by a team's general manager.

#### List of current NHL general managers

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This is a list of current general managers in the National Hockey League. In the National Hockey League, the general manager of a team typically controls player transactions and bears the primary responsibility on behalf of the hockey club during contract discussions with players.

The general manager is also normally the person who hires, fires, and supervises the head and assistant coaches for both the NHL team and often the club's American Hockey League (AHL) affiliate, amateur and professional scouts, and all other hockey operations staff.

#### List of NBA general managers

*This is a list of National Basketball Association general managers. Sports portal NBA Executive of the Year Award List of current NBA head coaches List*

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List of New York Yankees owners and executives

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The New York Yankees are a Major League Baseball (MLB) franchise based in The Bronx, New York City, New York. They play in the American League East division. This list consists of the owners, general managers (GMs) and other executives of the Yankees. The GM controls player transactions, hires the manager and coaching staff, and negotiates with players and agents regarding contracts.

The longest-tenured general manager in team history is Brian Cashman, who serves in that role for 26 years and counting. The longest-tenured owner in team history is George Steinbrenner, who was the team's principal owner from 1973 until his death in 2010.

Championship Manager

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Championship Manager is a series of football management simulation video games, the first of which was released in 1992. The Championship Manager brand and game was conceived by brothers Paul and Oliver Collyer. In a scenario typical of many self-made game programming teams in the early days of the industry, the original Championship Manager game was written from their bedroom in Shropshire, England. The brothers subsequently founded a development company to take the game further, Sports Interactive, and moved to Islington, North London. Championship Manager became the most popular football management sim of the later 1990s and early 2000s, regularly setting sales records.

In 2003, Sports Interactive split with Eidos, the publishers of Championship Manager. Sports Interactive retained the game's database and match engine, producing a new game based on these titled Football Manager. Eidos retained the name and interface, with Beautiful Game Studios taking over the development of Championship Manager. Although the two series initially ran alongside one another, the sales of Championship Manager began to fall below those of Football Manager. The most recent full version of Championship Manager was Championship Manager 2010, with an iOS mobile game in 2011 the latest game to date released by Eidos. Square Enix Europe, owners of the brand after purchasing Eidos, revived Championship Manager under the title of Champ Man in 2013. They have released five games for iOS and Android handheld systems and mobile phones since then.

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