

Macrowikinomics

Anthony D. Williams (author)

Wikinomics: How Mass Collaboration Changes Everything (2006), and Macrowikinomics: New Solutions for a Connected Planet (2010). In 2012, Williams is

Anthony D. Williams (born 1974) is a Canadian business consultant and author.

Williams has co-authored Wikinomics: How Mass Collaboration Changes Everything (2006), and Macrowikinomics: New Solutions for a Connected Planet (2010).

In 2012, Williams is the president and co-founder of the Canadian think tank The Centre for Digital Entrepreneurship and Economic Performance (DEEP Centre).

He studied at the London School of Economics, graduating with a Master's degree in research in political science.

Wikinomics

presented". Tapscott and Williams released a followup to Wikinomics, titled Macrowikinomics: Rebooting Business and the World, on September 28, 2010. Business

Wikinomics: How Mass Collaboration Changes Everything is a book by Don Tapscott and Anthony D. Williams, first published in December 2006. It explores how some companies in the early 21st century have used mass collaboration and open-source technology, such as wikis, to be successful.

The term 'Wikinomics' describes the effects of extensive collaboration and user-participation and how relationships between businesses and markets have changed as a result.

Don Tapscott

whois-Verlag 2009. ISBN 978-3-934013-98-8. Don Tapscott, Anthony D. Williams, Macrowikinomics: Rebooting Business and the World, Portfolio Hardcover, 2010. ISBN 978-1-59184-356-6

Don Tapscott (born June 1, 1947) is a Canadian business executive, author, consultant and public speaker.

GovLoop

featured as a case study of government innovation in books such as Macrowikinomics. Washington Post, August 7, 2010 Washington Post, April 29, 2009 Minneapolis

GovLoop is an online social network for people in and around government. The community, which is built on Ning technology, was originally aimed at federal, state, and local government employees in the United States, but has since grown to include students, government contractors, employees of governments outside the United States, and individuals interested in government service. GovLoop hosts personal profile pages, discussion groups and forums, blogs, photographs, videos, slide presentations, a wiki, and two weekly podcasts.

GovLoop was founded in May 2008 by Stephen A. Ressler, then a 28-year-old information specialist with the United States Department of Homeland Security. By April 2009, it had 10,000 members. In August 2010, membership exceeded 32,000.

In September 2009, the GovLoop community was acquired by GovDelivery, a government communications firm in St. Paul, Minnesota, whereupon Ressler left government employment; he is now the CEO of GovLoop.

The community employs a community manager, Andrew Krzmarzick, and relies on volunteer community leaders to assist newcomers and monitor contributed content.

As of May 2010, GovLoop hosted more than 700 discussion groups and more than 5,400 blog posts on topics ranging from federal acquisition policies to implementing new government transparency requirements to "Gov Gourmet," a group dedicated to cooking. In July 2010, GovLoop will host its first conference with Young Government Leaders entitled Next Generation of Government Summit, targeted to rising government leaders.

GovLoop has inspired similar sites to be created for public sector employees in Israel, Netherlands, Brazil, Australia, Spain and other Spanish speaking countries.

As of January 2013, GovLoop has over 65,000 members and has been featured as a case study of government innovation in books such as Macrowikinomics.

Mass collaboration

the books Wikinomics: How Mass Collaboration Changes Everything and MacroWikinomics-Rebooting business and the world, Don Tapscott and Anthony Williams

Mass collaboration is a form of collective action that occurs when large numbers of people work independently on a single project, often modular in its nature. Such projects typically take place on the internet using social software and computer-supported collaboration tools such as wiki technologies, which provide a potentially infinite hypertextual substrate within which the collaboration may be situated. Open source software such as Linux was developed via mass collaboration.

List of people associated with the London School of Economics

Canadian Minister of Finance Anthony D. Williams, co-author Wikinomics, Macrowikinomics, co-founder Canadian think tank The Centre for Digital Entrepreneurship

This list of people associated with the London School of Economics includes notable alumni, non-graduates, academics and administrators affiliated with the London School of Economics and Political Science. This includes 55 past or present heads of state, as well as 20 Nobel laureates.

LSE started awarding its own degrees in its own name in 2008, prior to which it awarded degrees of the University of London. This page does not include people whose only connection with the university consists in the award of an honorary degree.

The list has been divided into categories indicating the field of activity in which people have become well known. Many of the university's alumni have attained a level of distinction in more than one field, however these appear only in the category which they are most often associated.

Ravina Project Toronto

change battle",. Toronto Star. Don Tapscott and Anthony D. Williams, "Macrowikinomics: Rebooting Business and the World, The Penguin Group, 2010 ISBN 9781591843566

The Ravina Project is a privately run research project, dedicated to educating people about the impacts of home ownership on climate change.

Prodsusage

Queensland University of Technology. Tapscott and Williams (2012). Macrowikinomics: New Solutions For A Connect Planet. Portfolio Penguin. ISBN 978-1-59184-428-0

Prodsusage is a portmanteau of the words production and usage, coined by German-Australian media scholar Axel Bruns and popularized in his book *Blogs, Wikipedia, Second Life and Beyond: From Production to Prodsusage*. Prodsusage is the type of user-led content creation that takes place in a variety of online environments, open source software, and the blogosphere. The concept blurs the boundaries between passive consumption and active production. The distinction between producers and consumers or users of content has faded, as users play the role of producers whether they are aware of this role or not. The hybrid term produser refers to an individual who is engaged in the activity of prodsusage. This concept is similar and related to commons-based peer production, a term coined by Yochai Benkler.

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